

Mental Elf

Festive Fun Run



Corporate Sponsorship!

This year we're back with our Mental Elf Festive Fun Run - a family friendly and community oriented fundraising event, hosted by South Powys Mind (formerly Brecon & District Mind).

Mental health is something that affects all of us - whether that is directly or indirectly - and there's a good chance that right now one of your colleagues, or their family members, are struggling with their wellbeing.

Wait lists are getting longer and funding is getting harder to come by.

By choosing to partner with South Powys Mind, you are directly investing in the mental wellbeing of local people, and, with help from organisations such as yours, we are able to continue to provide vital support services in our community.

Mental Elf is a festive fundraiser that is taking place on Sunday 29th November at Y Promenade in Brecon, and to ensure all income raised goes to South Powys Mind, we're calling on local businesses and organisations to help cover our operational costs.

Main Event Sponsor - £1000

Our main event day sponsorship package.

- Your logo will appear on ALL event-day information, including; social media posts, posters, flyers, tickets and our website.
- Thanks will be given repeatedly on social media (minimum three posts), in our newsletter (before and after the event) and via loudspeaker (minimum two times) on the day itself.
- We welcome you providing signage at the event, and any company representative you'd like to have there on the day (optional)
- Quotes from yourselves included in any press releases we send out before and after the event
- Option to provide marketing materials to be distributed in goodie bags (provided by you)
- HALF PRICE event entry tickets for up to 10 employees and/or family members

 **South Powys De Powys**

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Finish Line Sponsor - £500

- Your logo will appear on the event medal lanyard that is gifted to ALL participants (approx 250)
- Thanks will be given on social media (minimum two posts), in our newsletter (before and after the event) and via loudspeaker on the day itself.
- Finish Line Signage (provided by yourselves) can be displayed
- Your logo to appear on main marketing posters
- Option to provide marketing materials to be distributed in goodie bags (provided by you)
- HALF PRICE event entry tickets for up to 5 employees and/or family members

Route Sponsor - £500

- Your logo will appear on ALL the signage around the 2.5km route (run twice by all participants)
- Thanks will be given on social media (minimum two posts), in our newsletter (before and after the event) and via loudspeaker on the day itself.
- Your logo to appear on main marketing posters
- Option to provide marketing materials to be distributed in goodie bags (provided by you)
- HALF PRICE event entry tickets for up to 5 employees and/or family members

Goodie Bag Sponsor - £500

- Your logo will appear on each of the goodie bags gifted to ALL participants (approx 250)
- Thanks will be given on social media (minimum two posts), in our newsletter (before and after the event) and via loudspeaker on the day itself.
- Your logo to appear on main marketing posters
- Option to provide marketing materials to be distributed in goodie bags (provided by you)
- HALF PRICE event entry tickets for up to 5 employees and/or family members